

# 6 KEYS TO SUCCESS IN THE 4IR

A new global poll of 1200+ IT leaders conducted by Quadrant Strategies finds these are the top forces shaping the 4th Industrial Revolution—and driving its winners.



## Market agility



**91%** of IT leaders worldwide

believe that a business' ability to quickly acquire, analyze, and act on data will be a key factor in determining if they will be a technology leader in the future.

## Operational efficiency

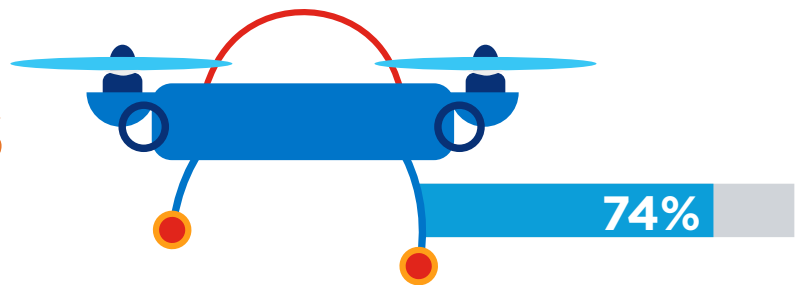


**Nearly 3 in 4** global IT leaders

say current IT infrastructures are not prepared to support coming increases in users, data volumes and application performance needs.

## Accelerated innovation

**74%** of IT leaders are concerned



with developing updates to refresh products and services to stay ahead of the competition.



IT leaders in the US are **3x**

as concerned about innovating at the right speed in the future as they are today.

## Stronger security

**9 in 10** global IT leaders

say application and data security is the **#1 IT concern**.

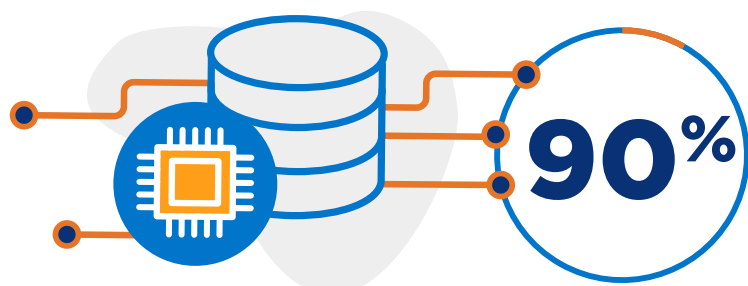


When asked what keeps them up at night about preparing for the 4IR



**68%** of IT C-suite globally say data security.

## Enhanced growth



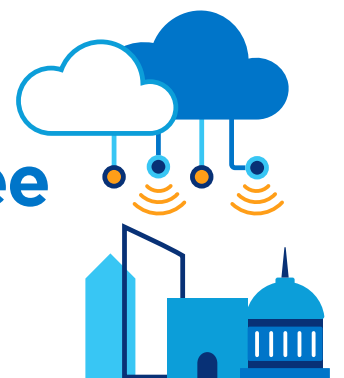
**90%** of global IT leaders anticipate

implementing **edge compute services** to keep pace with the expansion of IoT in the coming years.

## Differentiated experiences

Global IT leaders overwhelmingly agree

that companies' ability to act on data will help determine future tech leaders. **This data will drive amazing application experiences** in retail, healthcare, smart cities and other industries.



## Next-gen apps need a modern architecture

Harnessing the full potential of emerging 4IR technologies will require a revolutionary new platform that moves data and workloads closer to digital interactions. An architecture that leverages leading [Adaptive Networking](#), [Connected Security](#), [Edge Computing](#), and [Collaboration Solutions](#) all working in sync.

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