

# Business Value of CenturyLink Adaptive Networking Solutions

IDC research shows that CenturyLink networking customers have **significantly increased their network capabilities in terms of performance and agility** by adding substantial amounts of bandwidth cost-effectively, while automating and centralizing network management.

## Key Results


**81%**

Less unplanned downtime


**78%**

lower networking solution costs for equivalent bandwidth


**>4x**

More network bandwidth


**331%**

5-Year ROI


**8 months**

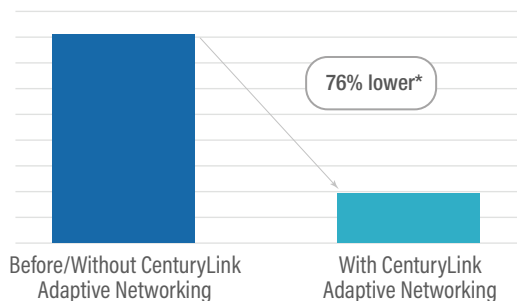
to payback

### Customer Quote:



"We're having a significant increase in bandwidth needs between sites and out to the Internet and are looking to expand internationally. With CenturyLink, it's easier for us to increase bandwidth, and it also allows us better centralization of the management of our networking."

## 5-Year Cost of Network Operations



\*Comprised of cost of networking solutions and IT networking staff team time

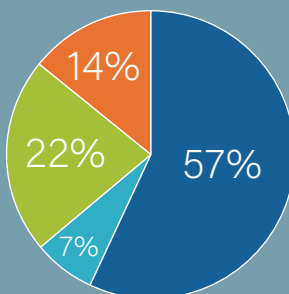
**318%** increased bandwidth

**43%** more efficient IT network infrastructure teams

Almost **5x** more IT network infrastructure team time for business innovation

## Revenue and Productivity Gains per 100 Users per Year

**\$58,300**  
in benefits  
per 100 users



- Value of higher user productivity, reduced unplanned downtime
- Value of higher user productivity, improved performance
- Higher gross revenue, reduced unplanned downtime
- Higher gross revenue, business enablement

## Business Agility and Performance Metrics

**\$4.5** million per year, higher revenue per organization

**24%** faster faster cloud connections

**38%** faster to respond to network problems

**30%** faster to deploy new branch/remote office

**17%** more SLAs met

**7.6%** higher gross productivity, impacted users

For more information, please read the full IDC Business Value White Paper