

BROCHURE

# Full-Time Distribution

A Lumen<sup>SM</sup> Vyvx<sup>®</sup> Solution



LUMEN<sup>SM</sup>



## Summary

You're expanding into new markets, developing new channels and launching online linear video. Having a trusted, experienced provider who can help solve all of your full time distribution needs on a global basis is critical.

Our fully managed, full-time distribution service, in combination with our Content Delivery Network, helps make it easier and more cost-effective to launch channels across the globe.

As your single solutions provider, Lumen can help you stay current with evolving and advanced capabilities — so you can stay focused on developing compelling content. Rely on us to help deliver your programming to audiences virtually everywhere.



## Business Solutions

### Increase global market reach

Lumen's Global Distribution solution offers an integrated, secure solution across our fiber-based network in combination with our teleport services, allowing you to efficiently reach single or multiple platforms with the same content, around the world.

### Deliver HD-quality programming

With our high-bandwidth, fiber-based network reaching over 45 Direct-to-Home (DTH) and Cable-MSO platforms, we can support the highest quality possible for content delivery.

### Address multi-screen delivery

Whether it's an introductory step for your emerging channel, or delivering established content to viewers on multiple devices, Lumen can help you scale your delivery appropriately. The combination of Vyvx Solutions and our CDN-based Media Delivery Services offering allows you to do just that.

### Secure market share with additional efficiency

Our vast connectivity footprint, combined with our teleport services, gives you an efficient and scalable option for global delivery.

Lumen<sup>SM</sup> Vyvx<sup>®</sup> Solutions deliver every event with mission-critical care. With a track record of quality built over years, we've gained a leadership position in domestic and global full-service video transmission solutions. Some of the largest media and entertainment companies worldwide turn to Vyvx for their high-profile news, sports, entertainment and other special broadcasts.

Look to Lumen as your single provider to support global broadcast distribution, from creation to consumption.

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## Technical Features/Capabilities

### Lumen<sup>SM</sup> Vyvx<sup>®</sup> — Broadcast Fiber

- HD-quality fiber connectivity to video delivery platforms
- Global reach to over 600 markets in 60 countries
- Direct connectivity into more than 45 Direct-to-Home (DTH) and Cable-MSO platforms
- Content delivery to one or many destinations
- 24/7 monitoring
- Connectivity to over 240 professional and college sports venues

### Lumen<sup>SM</sup> Vyvx<sup>®</sup> — Satellite and Teleport

- Combines teleport, encoding, conversion and fiber services
- Combines with fiber-based network for secure, efficient, global acquisition and delivery

### Lumen — Content Delivery Network

- Multi-device video delivery of your full time channel via our video delivery services on a global basis

# Why Choose Lumen Full Time Distribution?

Lumen's full time distribution provides end-to-end solutions for global video distribution, storage and delivery needs.

## A deeper solutions portfolio

Gain efficiencies and value from working with a single provider offering an extensive range of end-to-end video solutions. Rely on Lumen to be your single point of assurance for security, performance and support.

## Distinct

Lumen delivers global fiber, teleport/ satellite and CDN video delivery for full-time channels.

## Reliable, secure and scalable delivery of video around the globe

With a culture of security and a passion for reliability, Lumen delivers quality broadcast and internet video service for customers at any scale globally.

## Lumen Global Distribution Overview

