

# LUMEN<sup>®</sup>

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## Ashley Haynes-Gaspar

Executive Vice President and Chief Revenue Officer

Ashley Haynes-Gaspar is Chief Revenue Officer at Lumen, a global technology leader in integrated communications, network, cloud, and security solutions. She leads the Acceleration and Growth Team and is responsible for nurturing and growing customer relationships and driving profitable growth for the company.

She joined Lumen in 2023 as Lumen's Customer Experience Officer, managing the company's international and wholesale businesses, and leading global marketing and branding efforts. Prior to joining the company, Ashley was the Chief Operating Officer overseeing industry and business applications for the U.S. subsidiary of Microsoft. There she drove ground-breaking programs that successfully increased market share and revenue growth year-over-year. These programs became the blueprint for global strategy and execution.

Ashley's extensive technology leadership experience spans global business strategy, marketing, change management, revenue growth, and innovation. Prior to joining Microsoft, she held various senior-level positions at GE spanning Finance, Marketing, and P&L leadership.

In 2022, she was appointed to the Board of Directors for Beyond Now, a fast-growing digital platform provider powering telecommunications organizations to grow revenue by using platform, digital marketplace and Software as a Service Business Support Systems (SaaS BSS) through cloud, edge, IoT, AI and 5G.

Ashley is a graduate of the University of Florida, a Brené Brown super fan, and has a deep heart space for all things culture and people development. She is an avid reader and loves brain food (calorie free!). In her free time, you can find Ashley enjoying the outdoors skiing, hiking, running, biking – or at a local roller-skating rink.