

The Business Value of Lumen SD-WAN

IDC found that interviewed organizations benefited significantly from deploying Lumen SD-WAN to reduce the complexity of network transformation while increasing operational agility and resiliency. IDC calculated that through greater network performance and staff productivity, less security risk, reduced IT costs, and better business enablement, interviewed organizations achieved a total average annual benefit of **\$9.7 million per year**, resulting in a **three-year ROI of 174%**.

KEY RESULTS

↑ \$503,000
per 1,000 supported internal users average annual benefit

↑ 174%
three-year ROI

→ 14.1 months
payback period

NETWORK IT RELATED BENEFITS

↑ 37% more efficient network administration and management

↓ 47% less staff time required to deploy branch or remote offices

↓ 54% less staff time required for software upgrades

↑ \$3.2 million in network-related cost avoidances

CUSTOMER QUOTE (CONSTRUCTION ORGANIZATION):

“The most significant benefit of Lumen SD-WAN is the ease of site deployment. It used to take us at least two weeks to set up a new site, and now we can do it in two days.”

NETWORK SECURITY AND PERFORMANCE-RELATED BENEFITS

↑ 49% more efficient network security operations team

↓ 36% fewer impactful network security events per year

↓ 22% less performance degradation

↓ 20% lower application latency

CUSTOMER QUOTE (INSURANCE ORGANIZATION):

“Latency has gone down, and security has improved. Lumen SD-WAN helps my organization feel like we’re protected from an IT and security perspective.”

DEVELOPER BENEFITS OF LUMEN SD-WAN

↓ 16% less time required to deploy applications or features

↑ 11% greater developer productivity

CUSTOMER QUOTE (TELECOMMUNICATIONS ORGANIZATION):

“Lumen SD-WAN helps developers collaborate to run application development and testing faster.”