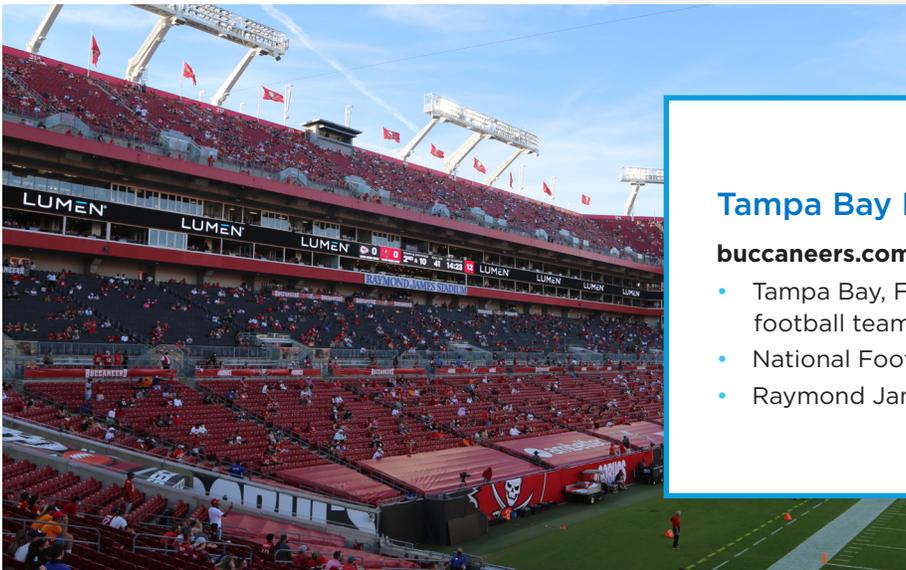# Tampa Bay Buccaneers

Global communications services amplify bandwidth for fans, coaches and players

Tampa Bay Buccaneers

buccaneers.com
- Tampa Bay, Florida-based professional American football team
- National Football League member since 1976
- Raymond James Stadium home field & headquarters

Challenges
- Needed to consolidate infrastructure and WAN to one vendor
- Wanted improved reliability for 70,000 fans on game day
- Required flexibility to increase bandwidth on-demand

Solutions
- Lumen® Internet Services
- Lumen® MPLS/IP VPN
- Lumen® Voice Complete®

Results
- Reliable connectivity to all global Buccaneers sites
- Reduced system downtime
- Increased ROI due to decreased costs and improved services
- Greater visibility into network performance

"We have a lot of day-to-day moving parts, and we would not be able to achieve our goals without Lumen."

— Sam Hart
Director of IT
Tampa Bay Buccaners

LUMEN®
TECHNOLOGIES

Challenge

Upgrade network for a world-class fan experience

In the sports entertainment business, fans expect an experience second to none — which today is shaped by connected devices, live streaming and up-to-the-minute statistics. What's more, the players and coaches at the Buccaneers training facility rely heavily on digital playbooks and other apps connected to Wi-Fi. With growing bandwidth requirements, the Buccaneers needed a consolidated network solution that supported on-demand and scheduled increases in data capabilities.

The team wanted both expansive coverage and local support. "The challenges that we were trying to resolve were that we had many networks spread throughout the world," said Sam Hart, Director of IT at the Buccaneers headquarters in Florida.

Managing vendors in varied locations created unnecessary complexities and delays. These disparate legacy network systems weren't always reliable when communicating with fans, players and employees.

Solution

Consolidated network provides flexibility and scalability

The Lumen global network delivers communications services to the entire organization. Using a mix of MPLS, internet, and voice offerings, the Buccaneers technology team consolidated their infrastructure and wide area network (WAN) with a single provider.

"Lumen is able to provide the network in the areas that we have, and we don't have to rely on a third-party vendor to provide the last section to the endpoint," said Hart. The solution supports centralized voice and internet communications between the organization's global operations.

In addition to providing more consistent service and support, the solution helps improve the Buccaneers' return on investment (ROI) by reducing day-to-day maintenance resources and replacing older technology. The team now enjoys increased flexibility and scalability — an important IT requirement for any spectator sports organization.

Results and future plans

Designing for future growth with Lumen

The solution, along with 24/7 local support from Lumen, increases bandwidth to create fast, easy access at AdventHealth Training Facility and Raymond James Stadium. The Buccaneers now have confidence they can support high bandwidth periods, expand capacity and prioritize network traffic as needed. It also provides an infrastructure for future growth.

"Being able to count on Lumen when I come into work or when I go home in the evening and not having to worry about these facilities being down on game day, that's crucial," explains Hart. "It is a great feeling going into every home game and knowing that the services will be up and that the fans will have the world-class experience they have grown to expect at Raymond James Stadium."

This dependable infrastructure positively affects bottom line results as well. Departments can get their jobs done more quickly and shift focus to bigger revenue projects.

With an infrastructure designed for growth, the Buccaneers are now poised to exceed expectations — on and off the field.

Lumen Solution Set
- Lumen Internet Services
- Lumen MPLS/IP VPN
- Lumen Voice Complete

LUMEN®
TECHNOLOGIES