## Optimize value with financial services technology investments

Invest in differentiated digital and in-person experiences and help transform your cost base

Financial services organizations are currently experiencing profound levels of change as they prepare for the future of business and commerce. And they face significant challenges: financial institutions must modernize their businesses to support the technological enhancement of the front and back-ends of their businesses in an evermore competitive environment of rising cost pressures.

Lumen helps meet the needs of the modern financial institutions of all sizes by creating a hyperconnected ecosystem that maximizes operational efficiency. As you connect with customers across new channels, we help enable homogenous experiences by combining physical, digital, and third-party services into one seamless ecosystem.

- Create a digital ecosystem that is simple and scalable so you can innovate quickly and competitively in the increasingly fragmented finance space.
- Maximize productivity and operational efficiencies with integrated solutions that minimize pain points to str eamline workflows, erase barriers between

departments, and free your resources.

- **Optimize your IT budget with tailored pricing** to help deploy new technologies while reducing costs and maximizing return on investment (ROI).
- **Drive profitable growth** through intuitive, seamless digital customer experiences aimed at delighting on-the-go, digitally-savvy customers.





## Drive productivity, efficiency and help maximize ROI

You have a vision to grow revenue with integrated solutions that enable intuitive experiences within your industry while controlling costs. With integrated solutions designed to boost productivity, streamline workflows and maximize ROI, Lumen helps leading financial services organizations optimize IT investments.

## Partner with Lumen to:



Maximize your profits by choosing technology solutions that help minimize costs through operational efficiencies.



Bridge budget constraints by offering solutions with adaptable pricing models tailored to your industry's needs.



Enable cost optimization by supporting the integration of IT technology with managed services.



Understand the hidden costs that can jeopardize an organization's profitability due to external factors and implementation risks.



Minimize the cost of integration by seamlessly implementing new technology with legacy systems.

## Why Lumen?

Lumen is your single provider to enable digital transformation, igniting business growth by connecting people, data and apps – quickly, securely and effortlessly. Limit spend with a single provider and benefit from network connectivity delivered by our expansive owned and operated Tier 1 global network. Our network, platforms and applications are built, supported and managed together to help increasing efficiency by providing peace of mind and limiting overall system management costs.

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