

Secure financial experiences inspire customer trust

Financial organizations face many challenges in protecting their confidential data, real-time transactions and digital assets in today's complex and de-centralized application environment. With brand reputation on the line in the competitive, fragmented, highly targeted finance industry, it's critical to partner with experts to achieve consistency and security across digital and physical ecosystems.

Lumen places security at the core of its capabilities and provides solutions that integrate with your infrastructure to protect your sensitive data and applications, helping you deliver uninterrupted, secure experiences.

Security risks in finance

- Downtime could disrupt the flow of money between people and businesses, impacting customer trust, revenue and productivity.
- Customers expect convenient, personalized account access virtually anytime, anywhere, which requires securing an expanding enterprise perimeter.
- Non-compliance with financial privacy and data protection regulations can result in fines, loss of customer trust and reputational damage.
- Data exposure is particularly high stakes for financial institutions and could result in identity theft or banking fraud.
- Finance is a prime target for phishing, ransomware and DDoS attacks. Delayed threat response from overtaxed IT staff could increase your vulnerability and disrupt operations.
- Uninformed employees can inadvertently cause security breaches, leading to data loss or system compromise.



“ Security and integration are top challenges for finance software buyers.”

– **Gartner Digital Markets**
2024 Tech Trends Survey¹

1. Gartner Digital Markets. [2024 Tech Trends in Finance: Insights to Attract and Retain Software Buyers](#). December 15 2023. The Captterra logo is a service mark of Gartner, Inc. and/or its affiliates and is used herein with permission. All rights reserved. Gartner Digital Markets reviews are shared across its different brands sites and constitute the subjective opinions of individual end-users based on their own experiences and do not represent the views of Gartner or its affiliates.

Omnichannel experiences require comprehensive security

Protect customer trust and brand reputation by safeguarding sensitive data across all touchpoints. Lumen offers comprehensive security solutions and expert guidance backed by advanced threat intelligence to help you navigate potential risks.

Partner with Lumen to:



Enable business continuity and enhance operational resilience by mitigating the risks of adopting new technologies such as AI and open banking with our expert guidance.



Prioritize compliance as our experts track the finance sector's strict privacy and data-protection regulations for you, enabling consistency and security across the rapidly expanding set of third-party open banking applications.



Protect brand trust, customer experience, and real-time transactions by securing access to confidential data and protecting your applications.



Stay ahead of security threats and mitigate attacks by leveraging Black Lotus Labs threat intelligence to stop threats before they reach your network with our unmatched threat visibility.



Enhance productivity and build a culture of security by protecting collaboration tools and training your team to identify and respond to potential threats.

Why Lumen?

Lumen is your single provider to enable digital transformation. With a comprehensive portfolio and experienced talent, we can help safeguard your customer experience, protect your confidential data, and manage threats. Backed by the extensive and deeply peered Lumen global network, Black Lotus Labs' threat intelligence, and our skilled and experienced team of security experts, Lumen is a trusted partner to help improve your security posture.

Contact us and protect your business today. [Learn more](#)

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