

Business Value of Lumen Adaptive Networking Solutions

IDC research shows that Lumen networking customers have **significantly increased their network capabilities in terms of performance and agility** by adding substantial amounts of bandwidth cost-effectively, while automating and centralizing network management.

Key Results


81%

Less unplanned downtime


78%

lower networking solution costs for equivalent bandwidth


>4x

More network bandwidth


331%

5-Year ROI


8 months

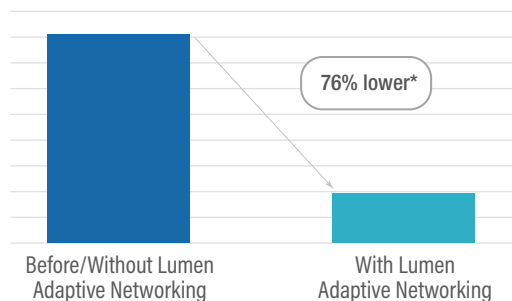
to payback

Customer Quote:



"We're having a significant increase in bandwidth needs between sites and out to the Internet and are looking to expand internationally. With Lumen, it's easier for us to increase bandwidth, and it also allows us better centralization of the management of our networking."

5-Year Cost of Network Operations



*Comprised of cost of networking solutions and IT networking staff team time

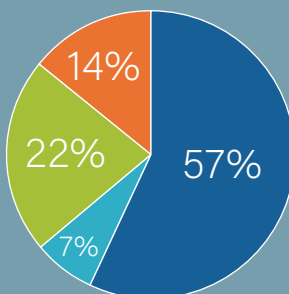
318% increased bandwidth

43% more efficient IT network infrastructure teams

Almost **5x** more IT network infrastructure team time for business innovation

Revenue and Productivity Gains per 100 Users per Year

\$58,300
in benefits
per 100 users



- Value of higher user productivity, reduced unplanned downtime
- Value of higher user productivity, improved performance
- Higher gross revenue, reduced unplanned downtime
- Higher gross revenue, business enablement

Business Agility and Performance Metrics

\$4.5 million per year, higher revenue per organization

24% faster faster cloud connections

38% faster to respond to network problems

30% faster to deploy new branch/remote office

17% more SLAs met

7.6% higher gross productivity, impacted users

For more information, please read the full IDC Business Value White Paper