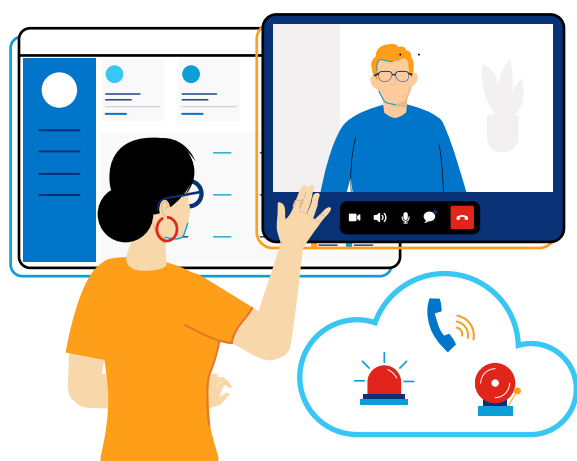


Lumen® Cloud Communications Specialty Lines

Single solution, fully managed POTS* line alternative for critical systems



POTS prices have increased over 20% in less than 3 years.¹

POTS Modernization Challenges

POTS modernization isn't a matter of if, but when. Companies are under pressure to transition to a future-proof solution for their voice and critical-systems lines before POTS is decommissioned altogether. Proactive planning is paramount as businesses face these challenges:



Price and availability

Carriers are raising prices and decommissioning copper wires in response to the FCC Order that deregulated POTS lines. Maintenance costs continue to spike as this aging infrastructure reaches end of life.



Fragmented systems

Depending on location restrictions, one company may require multiple POTS providers, resulting in disparate and inconsistent platforms, price points, invoicing, monitoring and support.



Lack of scalability

POTS lines are individually updated and managed, with limited upgrade and enhancement capabilities as businesses grow.



Future proofing

The FCC has mandated a POTS phase out, and businesses want a scalable, future-proof solution that can be updated and operated in the cloud. No bulky equipment, just a single streamlined solution.



Reliability and resilience

While POTS lines have historically been reliable, the century-old technology is aging, and companies cannot afford for their alarms and safety systems to fail. A robust, reliable solution with included failover is essential.



Limited IT resources

Monitoring critical systems is essential, but as POTS lines age and require more maintenance and attention, IT teams are stretched thin focusing on other priorities.



There are ~32.5 million POTS lines in the U.S.—millions of which support alarms, elevators, fax and point-of-sale terminals.²

Functional POTS Uses

Most digital alternatives do not provide connectivity for functional services that run on POTS lines, including:



Fire alarm panels

Secure your facilities against smoke and fire damage



Security systems

Keep premises and personnel safe



Elevators

Keep personnel connected in case of an elevator emergency



Point of sale systems

Minimize revenue loss with a reliable connection



Refrigerators/freezers

Full-time monitoring protects inventory



Fax machines

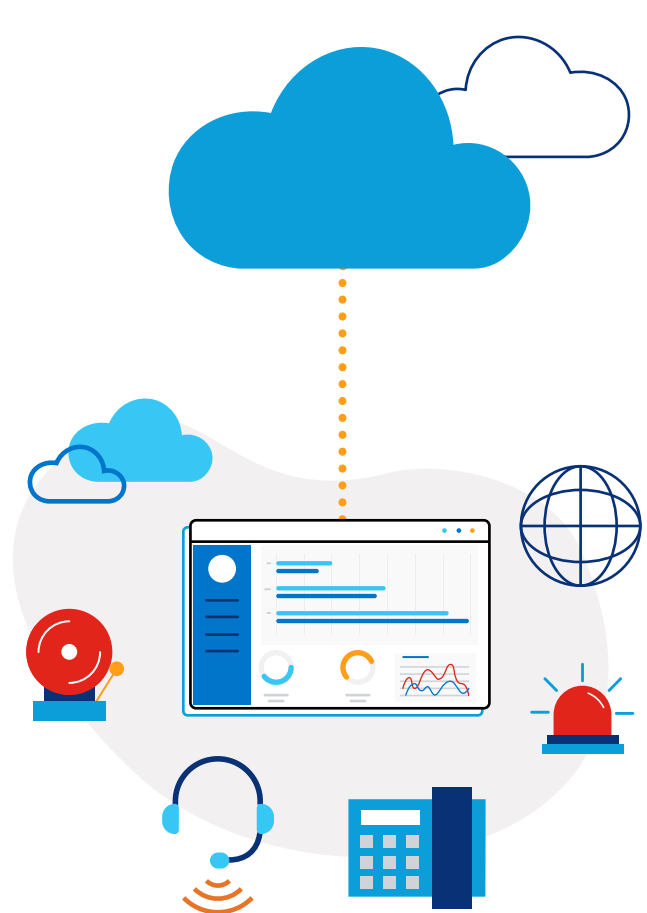
Communicate even during internet outages



Migrating to LCC Specialty Lines for your legacy systems and devices could save you ~59% per year.**

Lumen Cloud Communications (LCC) Specialty Lines

Now, there's a secure, affordable, cloud-based solution for your functional lines – [LCC Specialty Lines](#) – and migration is a breeze. LCC Specialty Lines offers a wide range of business benefits:



- **Ease of use** – This fully managed and monitored digital solution includes a white-glove migration experience, freeing up resources so you can focus on your business.
- **Affordability** – Your predictable monthly service rate includes installation and site survey as well as all hardware, software, service and support.
- **Simplified billing** – No territory restrictions. We can serve all your U.S. sites using new or existing network services.
- **Business continuity** – LTE failover and backup connectivity keep your lines up 24/7 and help ensure that your critical systems are functioning properly.
- **Scalability and efficiency** – Add sites easily over time, and enjoy unified, reliable alerts and alarm reporting from a single vendor.
- **Cloud voice** – This solution provides high-quality calls between team members and customers across mobile, broadband or internet-based connectivity.

Act now. Make a plan for your mission-critical devices before the POTS sunset is complete.

[CONTACT LUMEN](#)

Source:

1. U.S. Bureau of Labor Statistics. Residential telephone services, January 2019 to September 2022.
2. Federal Communications Commission. Industry Analysis Division Office of Economics and Analytics August 2022.

Disclaimer:

* Plain Old Telephone Service
 ** Savings are based on a company with 10 locations with 8 specialty lines per location and a 5 year term compared with POTS lines priced at \$60/line/month.

877-453-8353 | lumen.com | info@lumen.com