

Lumen® Media Transformation

A fully managed content acquisition, transformation, enrichment, and delivery solution

Lumen Media Transformation is a turnkey modular solution that enables media producers and distributors to leverage cloud and internet-based services to quickly bring their content to audiences worldwide. Lumen Media Transformation offers encoding, transcoding, and enrichment of media content for delivery over the internet.

Flexibility and control

Deliver your content where it needs to be, when it needs to be there by, and in the form it needs to be in by leveraging services that can be turned on/off as needed. No further hardware deployment or changes to existing broadcast workflows are required.

Accelerate timelines

Meet ambitious business goals by utilizing 24-hour provisioning to get up and running quickly. A cloud solution and an intuitive interface accelerate on-boarding and bringing content to market.

Maximize IT resources

Give your technology team the tools needed to be responsive and successful. Lumen's comprehensive solution provides capabilities that minimize the time, effort, and investment to bring your content to market.



Modular platform

Our modular platform enables you to bring your preferred technologies or vendor for content acquisition and delivery, into the Media Transformation mix.

Increase cost effectiveness

In utilizing the cloud, customers can realize cost savings from the reduction of any locally deployed equipment.

Key enrichment features:

- Dynamic Ad-Insertion (DAI)
- Closed-Captioning & Subtitling
- Digital Rights Management (DRM)
- Loudness Control

MEDIA WORKFLOW

Signal / Content Acquisition



Content is acquired from you through various methods, or through the Lumen Vyvx platform giving you a direct connection into Lumen® Media Transformation cloud service.

Transformation & Enrichment



Media Transformation transforms and enriches acquired content for delivery over the internet. It provides a high-end user experience, while maintaining control.

Content Delivery



Content is delivered to destinations and audiences around the globe via your CDNs of choice, including Lumen® CDN services that also offer Edge Computing, Content Storage, Peer Assisted Delivery and Management of multiple CDNs used for delivery.

Why Lumen?

Accelerate speed to market and distribute your media by working with a trusted partner with a pedigree in online media & broadcast.

Lumen can help combine and manage all aspects of the media lifecycle. Lumen Media Transformation can help speed up the workflow and reduce complexity in sourcing content from Lumen Vyvx or Storage platforms, transform & enrich the acquired content, then deliver to destinations and audiences around the globe through Lumen® Content Delivery Network services.

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