

# Flexible retail solutions

Optimize retail operations and enhance customer experiences

The Lumen Platform allows you to build a custom retail solution for next-gen applications and data, starting with our foundational base components that provide consistent connectivity, reliable access and the flexibility to scale and grow. We provide a step-by-step roadmap with recommendations to help you further develop and customize your capabilities so you can create an all-in-one technology solution that meets the needs of your retail business – now and in the future.

## Build a retail solution that fits

Choose Lumen-provided products/services or bring your existing workloads to the platform. (See more details on page 2.)

1

### Lumen Platform: Foundational base

Consider base components for next-gen applications and data

2

### Recommendations for retail

Many customers enhance their capabilities with more features

3

### Additional options

Further develop your retail capabilities, secure data and enhance customer and employee experience



## With the Lumen Platform, you can:

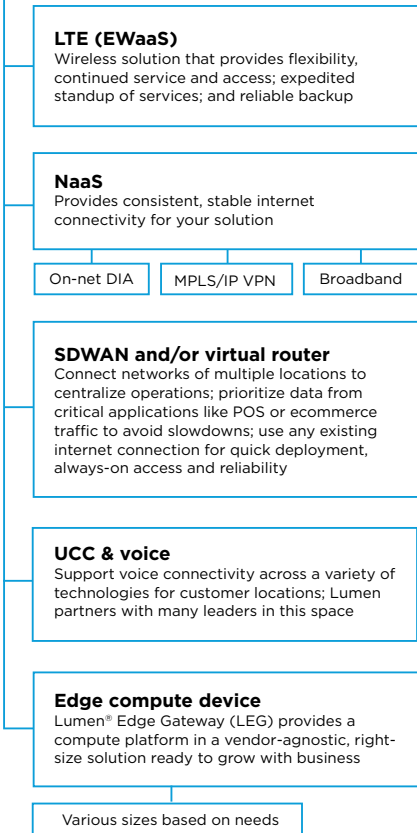
- Choose Lumen for all or parts of your retail technology solution
- Enable omnichannel experiences in-store and online for virtual network, security and IT functions
- Manage services your way: Customer-managed, co-managed, or fully managed options

# View the options below to get started.

## 1. Start here

**Lumen Platform: Foundational base**

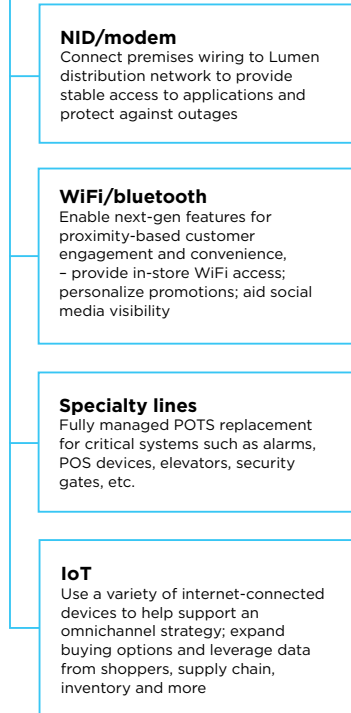
Consider these base components for next-gen applications and data



## 2. Select popular add-ons

**Recommendations for retail**

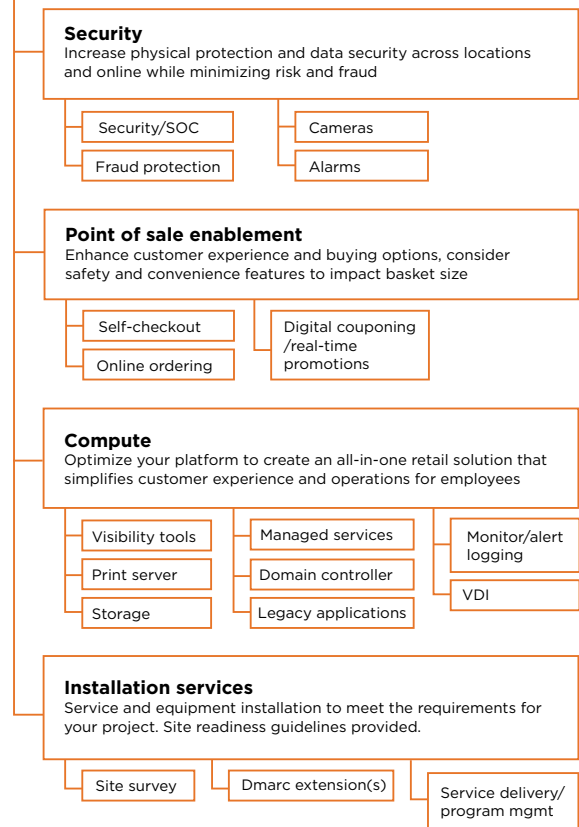
Many customers enhance their capabilities with these features



## 3. Optimize and customize

**Additional options**

Further develop your retail capabilities, secure data and enhance customer and employee experience. Choose Lumen-provided products/services or bring your existing workloads to the platform



**Get started today**

[View our flexible retail solutions](#) to understand each option

[Visit our website](#) for more information

[Contact us](#)