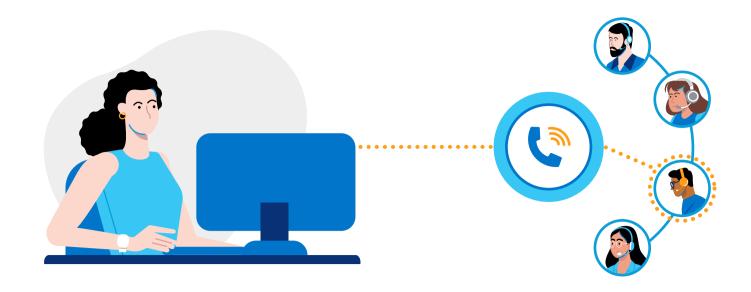
## Take the smart route to transforming customer experience

with Al: Lumen<sup>®</sup> Solutions for Contact Center - Talkdesk



Al is more than just a buzzword. In contact center as a service, Al is currently the most dynamic solution component driving customer satisfaction and agent productivity. Today, Al is learning from individual agent interactions and reincorporating specific intelligence to automated decisions and response. New research¹ shows that forward-looking companies believe increasing their investment in Al is critical.

85%

CX professionals who believe it is important to leverage Al now<sup>1</sup> 89%

Who believe AI will still be important several years from now<sup>1</sup> **79**%

Companies planning to increase total spending on Al automation soon<sup>1</sup>

#### Using AI to improve CX

Enterprises are increasingly confident in Al's ability to enhance and redefine customer experience. They know R&D investment is needed to extract high volumes of data. You can rely on Lumen to understand how cloud contact centers can tap into Al and chat bots to deliver automation or human intervention.

Talkdesk Research™ highlights the top risks identified by CX professionals in **not implementing AI** to be:

- Lower customer satisfaction
- Loss of productivity



### Talkdesk: intelligence, built-in

personalized response across channels in real-time, and providing laser sharp focus on customer preferences into the future.

Talkdesk is the intelligent foundation for digital customer experience; enabling rapid,

Talkdesk native AI capabilities are embedded into the platform and can also support integrations with third party AI solutions.



solutions throughout the customer experience lifecycle
We can screen calls before they reach your agents.





automation easily

with Talkdesk™ AI trainer, the no-code AI training tool

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- ISG, Contact Center as a Service - CX, September 2022 Report

"Talkdesk focuses on driving Al-powered and high-quality

## **experiences**Contact center is at an inflection point, a cloud-based revolution is sweeping outdated premise solutions into modern elevated architectures. Implementing Talkdesk through

How Lumen adds value to deliver amazing

Lumen pairs an exceptional product with an exceptional service.



#### through a single vendor that has 30+

years of contact center success



#### enhanced network performance, visibility,

connectivity, and reliability



#### including inbound spoofing protection, fraud

authentication, STIR/ SHAKEN compliance, and carrier level call blocking

# Recalibrate your CX ambitions with Lumen Solutions for Contact Center - Talkdesk

#### Talk to Lumen today

- Source:
- 2. ISG, Contact Center as a Service CX, September 2022

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1. Talkdesk Research™ Report: The future of Al 2022: Progressing Al maturity in the contact center