Lumen Solutions for Webex Event Center

Engage your audience through powerful, interactive online events

Lumen Solutions for Webex Event Center allows you to deliver virtual events without compromising the experience. Create meaningful experiences from small sessions to massive global events, hosting interactive events for employees, customers, partners, and suppliers. With customizable features, your events will be professional, accessible, and can reflect your brand. Plus, you can capture valuable registration and attendee data for your marketing automation and customer relationship management (CRM) systems.

Common Use Cases:

- **Demonstrating** products and streaming video in real-time while bringing your event to life with immersive share and placing yourself directly on your content

- **Supporting** sales and marketing teams with tools for tracking, engaging, and following up with prospects and attendees

- **Delivering** virtual events with confidence by practicing with co-panelists before going live and engaging your audience with polling, chat, and threaded Q&A

Scalable and accessible for all audiences

- Extend your reach and impact across internal and external audiences across the globe, including up to 100K attendees with live interpreters for 100+ languages available in session.

Cost effective

- Leverage your existing network and scale as you need. It is easy-to-use, and simple to implement with multiple join options for hosts and attendees. It's delivered on-demand over the global Cisco Collaboration Cloud: a secure, high-performance network requiring no CAPEX.

Simplified management

- Manage events from start to finish with automated email invitations, confirmations, and reminders. Identify high-value attendees with attention indicator tools and capture registrant information automatically score incoming leads with integrated management tools.

Meet with confidence using a web conferencing service that is simple, intuitive, highly reliable and makes it easy to host or join a meeting.

877-453-8353 | lumen.com | **info@lumen.com**

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Features and Specs

Connecting

- Capable of hosting up to 100,000 participants in 100+ languages

- Hybrid audio and audio broadcast

- Webex account not required for attendance

- High reliability and availability

- Ditech™ echo canceller architecture installed as network augments support enhanced international calling quality

- Disaster avoidance strategy with load balancing, dual provision, failover, and alternative routing to other bridges

- Compatible with Microsoft® Windows®, Mac, Linux™, Solaris™ and Firefox, as well as other popular browsers

Presenting

- Display of up to 200 high-quality (360p) videos of the presenter and panelist

- Use immersive share and put your presenter within the content being displayed

- Share presentations, applications, and video files

- Audience polling, chat, and threaded Q&A

- Real-time guidance and technical support during your event Enterprise-grade security (including SSAE-16 accreditation)

Managing

- Enable improved attendance using automated email invitations, confirmations, and reminders

- Capture registrant information and automatically score incoming leads with integrated lead management tools

- Monitor attention using the attention indicator tool and identify high-value attendees

- On-demand event recording, editing and playback and easily forward event recording link to attendees

- Upload valuable registration and attendee information to your customer relationship management (CRM) and marketing automation systems

Why Lumen?

Lumen operates the largest, most connected, and deeply peered networks in the world with ~450K route miles of fiber and ~170K on-net fiber locations allowing for a consistent user experience everywhere you connect. Our strong inter-carrier global relationships enable cost-effective, reliable service that supports comprehensive and turnkey global solutions.

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