

Accelerate your cloud journey with VMware Cloud™ on AWS

Initatives driving cloud migration

- · Increase in IT flexibility and speed
- DC consolidation or right-sizing
- Digital transformation
- Cost optimization
- Colo or outsourcing contract changes
- Divestitures
- App Modernization
- Strategic directive from management

Cloud migration pain points

Re-factor / re-architect apps for public cloud infrastructure

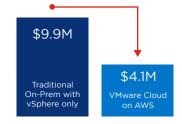
Disrupt business critical apps while migrating Validate apps are meeting requirements in new environment

Operate with new skills, tools, governance and security models

Cost and time savings

Lower TCO than traditional data center*
3 year comparison for 3,000 VMs

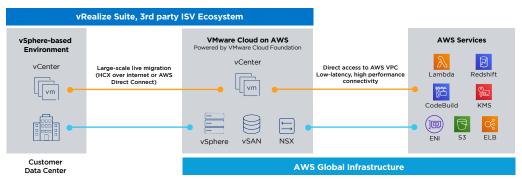
59% Recurring savings Infrastructure + operations



Faster and lower cost to migrate vs. native cloud**

- Save 69% by eliminating costly rework and refactoring
- Reduce migration time from years to months

VMware and AWS Solution



Cloud laas capabilities

- Add dedicated host capacity in minutes
- Self-provision SDDC under 2 hours
- · Add/remove capacity as needed
- Auto-scale capacity with Elastic DRS
- Flexible consumption hourly, 1Y, 3Y
- Automate with REST APIs and PowerCLI
- Global scale 17 AWS regions
- Subscription-based or on-demand OpEx
- Direct access to 175+ AWS services
- Continuous deployment model delivers latest VMware features and capabilities

Cost and time savings



Cost-effective

No application re-factoring or re-architecting needed



Low risk

Familiar VMware environment combined with global AWS scale



Simple and consistent

No retraining of staff or changes in operational processes



Fast

Bi-directional live application migration to avoid disruption

Customer impact



71% less staff time required compared to native cloud migration



3 weeks from placing the order to production



Reduced operations cost by over 60% and reduced deployment time by 72%

*Source: The Total Economic ImpactTM Of VMware Cloud On AWS, an August 2019 commissioned study conducted by Forrester Consulting on behalf of VMware **Sources: IDC White Paper, sponsored by VMware, The Business Value of Hybrid Cloud with VMware, 2019; Hybrid Cloud Trends Survey, The Enterprise Strategy Group, March 2019 (N-309)





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