# Lumen® Webcasting for Investor Relations

Reliable, secure streaming for your most important events

Use Lumen Webcasting and transform your investor outreach communications through flawless virtual investor meetings, town halls, trainings and roadshows. It provides a seamless, engaging experience for investors and portfolio managers. Our Lumen webcasting experts are a dedicated team of professionals available to assist with adoption, implementation and execution, allowing you to keep your focus where it needs to be, on your content and the importance of investing to your customers.

Whether you're hosting a high-profile earnings meeting or a special address by senior management, you can rely on end-to-end event management from our experts – including event setup, customization, and moderation – to help ensure a successful investor relations event. Watch our <a href="new video">new video</a> here to see how Lumen Webcasting can help you with your high-profile investor relations event needs.

Lumen Webcasting is the gold standard for high-profile webcasting events for enterprises and Fortune 500 companies. Its cloud-based platform is easy-to-use, secure and scalable for delivering professional quality, engaging investor relations meetings at anytime on virtually any device.



#### Seamless user experience

Browser-based streaming platform (no downloads needed for presenters or attendees) offers an intuitive interface providing an easy-to-use, positive experience for all users



### Flexible, scalable, secure

Presentations, events and meetings for 70k+ attendees delivered live, simulated-live or on-demand with password-protected log-in security. Fully managed or self-serve options as needed



#### Maximize attendance and participation

Use real-time slide sharing, webcams, videos, and screen sharing along with polling features, surveys, live Q&A and document downloads to engage attendees. Include live social feeds to promote your online presence



#### Measure engagement

Access comprehensive analytics & reporting to measure investor engagement



#### **Common Use Cases**

- Investor relations town halls
- Investor earnings calls
- Investor market updates
- Virtual roadshows
- Financial Advisor compliance training
- Investor and Advisor continuing education
- Sales kick offs
- Sales trainings

The Lumen® Webcasting intuitive interface and UC&C event manager experts provide investors, portfolio managers and presenters a seamless, secure professional event experience from beginning to end.



## Why Lumen?

Lumen provides ~450,000 global route miles of fiber and serves customers in more than 60 countries. We deliver the fastest, most secure platform for apps and data. Leverage our network and experienced team of webcasting experts, who work to find the best solution to fit your needs and can also assist with the set up and facilitation of your event.

