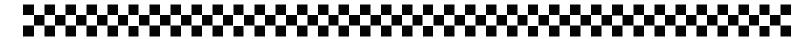
LUMEN®





## Thursday, March 16, 2023: 12:30 PM: el PRADO Hotel

**Bring a business colleague** and join Lumen for this "not-to-be-missed" in-person event at:

The "Racing to the Edge" event series is an exciting afternoon of education, entertainment experience, networking, and a special guest keynote address. **Scan the QR code to reserve your seat today!** 

Gain industry insights as our panelists from Microsoft, HTC and Vcinity discuss Edge Computing and how in both competitive racing and business, milliseconds matter.

520 Cowper Street Palo Alto, CA 94310



### **Event Schedule**

12:30 - 1:00 PM: Registration

1:00 - 1:15 PM: Welcome

### 1:15 - 2:15 PM: Educational session

- Why does Edge Computing matter?
- Over the wall thinking: Racing industry featured guest speaker Andy Papathanassiou
- Edge Computing business drivers and outcomes
  - Insights from our Microsoft, HTC and Vcinity panelists
- Panel discussion / Q&A session

### 2:15 PM: Networking reception & entertainment

- Entertainment: racing-themed virtual reality simulators
- Meet 'n greet with your peers and guest speaker Andy Papathanassiou
- Appetizers + open bar

RSVP by no later than March 9, 2023.

Seats are limited and available on a first-come, first-served basis.







# Don't miss this exclusive event!

Get a crash course on how business can adapt to persistent change while empowering their competitive edge, globally.



Andy Papathanassiou

Guest Speaker - First NASCAR
"Pit Crew Coach"



Umesh Lakshman
Senior Director, Solutions Architecture Lumen



**Terry Barbounis**Director, Innovation Strategy | Research & Development - Lumen



**Virtual Reality Simulator** 

### **Education**

Join like-minded technology leaders to co-ideate around how Edge Computing solutions can empower workloads to adapt to any environment. Learn how enabling trusted connections where you need them can offer your business the next wave of innovation fuel.

We'll discuss use cases that drive desired business outcomes:

**Move fast** - bring applications from the cloud core to the edge to help reduce application latency and increase workforce productivity

**Scale quickly** - securely store and process data closer to where data is created or where data is available to enable new experiences and app development

**Embrace flexibility** – minimize and simplify support costs through consolidating on-premises applications to metro locations

### **Engagement**

Whether you need to move fast, embrace flexibility or scale quickly, your business has the need for speed, and accurate and secure data. Milliseconds matter and are as important in business as they are in sports.

Meet Andy Papathanassiou, First NASCAR "Pit Crew Coach," Team Building and Innovation Expert. He will discuss how adaptability is key to innovation and how achieving success is a process and not an "aha" moment.

## **Entertainment experience**

Test your driving skills in a race car-inspired virtual reality simulator using the latest and greatest technology and cutting-edge VR equipment to give you the most realistic and immersive experience possible.

So, whether you're a seasoned racer or just a casual fan... you'll have a blast, and the experience will keep you on the edge of your seat!

#### REGISTER HERE

Seats are limited and available on a first-come, first-served basis.

