Maintaining customer loyalty in the digital world

Leaders in today’s digital marketplace have earned customer loyalty by delivering a superior customer experience. Once that trust is earned, it is easily lost with a single data security breach.

Given the disparate nature of workloads, businesses must connect to all their public and private cloud providers, in a simple, secure, and efficient manner with end-to-end visibility and control over information shared.

Today’s intelligent network supports data integrity across applications, branches, devices, and end users by analyzing, identifying, and then automatically addressing network optimization and security adjustments.

For a smaller regional business, the network should automatically enforce network policies. Customer data should be effectively segmented from other network traffic. Administrative tasks should be simplified offering end-to-end performance visibility and self-service control options.

The more agile your network, the less time it will take you to launch new products and services.

Organizations need a proactive network platform that aligns with their cloud, security, and IT operation priorities.


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Lumen® IP VPN

Your one connection for digital business

One network that securely connects smaller business to big digital capabilities.

**Smaller regional business imperatives**
- Create a personalized omnichannel experience for customers
- Consistent access to customer data that is private and secure
- An agile network that automatically scales with simplified service enhancements
- Expert support combined with fully managed service

**Solution**

Lumen® IP VPN

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48% of enterprises identified network management as one of the primary challenges facing their IT organization.
Lumen IP VPN delivers reliable digital experiences for small business

Lumen gives smaller businesses the confidence to manage big data challenges. Rather than dedicate resources to network management, they need IT to focus on providing a differentiated customer experience. Lumen connects small businesses to a flexible, fully managed solution that delivers this experience wherever they need it.

The right connection for every application

Lumen IP VPN efficiently moves applications across private and public connections to deliver the right experience for a wide array of distributed users.

- Our multiservice port moves applications across both public and private networks allowing you to control performance and availability
- Instantly add private connections to cloud services on a pay per use basis with Lumen Dynamic Connections IP VPN
- Access insights fast and experience secure, low latency performance of workloads and applications with Lumen Edge services
- Lumen IP VPN supports up to six class of service policies to reserve available bandwidth for priority application performance

Fast, simplified response to changing demands

Customers expect instant response. To compete, smaller businesses require agile operations. Lumen IP VPN is built to adjust to fluctuating demands.

- Lumen IP VPN is designed to add new business locations ~12% faster service delivery for on-net locations across the North America
- Lumen Dynamic Capacity scales your subscribed bandwidth up to 3x your current capacity on-demand, automatically by thresholds you set, or by time-of-day
- Lumen Hyper WAN provides an online, self-service way to add and configure streamlined public and private network services over a single port of bandwidth. It’s designed to deliver service up to 80% faster depending on your location and service configuration.

Enhance our solution to support business growth

When your business is ready to grow, Lumen IP VPN offers flexible services to take you there. Whether you’re ready to begin now, or simply planning for the future, Lumen has the technology and people to make the transition a smooth one.

- Lumen on-net bandwidth and port pricing is consistent across entire regions to simplify expansion planning
- Add Lumen Adaptive Network Security for secure outbound public internet access
- Extend service capabilities with SD-WAN, Voice, Network Security, and Managed Services from one company – Lumen
- Lumen Managed Network Services (MNS) provides fully managed design, procurement, installation, and monitoring of our network solutions to supplement your IT resources

Find out how Lumen IP VPN powers today’s digital business at lumen.com/IP VPN

*IP VPN service delivery improvements compare average service delivery days for Lumen legacy MPLS/IP VPN locations. Service delivery times vary based on service location configuration.