



# Sol Rashidi

**10 Patents | Tech Executive | Former Chief Data/Analytics/AI Officer @ Fortune 100s | Best-Selling Author | Forbes Writer | “Top 100 AI Thought Leaders” | “Global 100 Power List” | “50 Most Powerful Women in Tech”**

With a pivotal role in launching IBM’s Watson in 2011, a groundbreaking application of Artificial Intelligence on a global scale, Sol Rashidi has consistently been a trailblazer in the ideation, conceptualization, design, and development of Data & AI applications. Boasting over three dozen large-scale implementations and a remarkable record, Sol holds 10 granted patents, with 21 filed, and has garnered numerous prestigious awards, including being recognized as one of the “Top 100 AI People” in 2023.

Sol’s impact is evident in her presence on the “Global 100 Power List” for consecutive years (2021, 2022, 2023), recognition as one of the “Top 20 CDOs Globally” in 2022, and being named “Chief Analytics Officer of the Year” in 2022. Further, she earned the “Isomer Innovators of the Year” award for three consecutive years (2021, 2022, 2023) and has been acknowledged as one of the “Top 100 Innovators in Data & Analytics” from 2020 to 2023. Adding to her achievements, Sol was listed among the “Top 100 Women in Business” in 2022.

Her other accolades include: “Top 75 Innovators of 2023,” “Top 65 Most Influential Women in 2023,” and earning the title of “Forbes AI Maverick of the 21st Century” in 2022. Additionally, she has been honored with the “Top 10 Global Women in AI & Data” award in 2023, the “Top AI 100 Award” in 2023, and inclusion in the “50 Most Powerful Women in Tech” in 2022.

Sol is currently a Tech Executive and a former C-Suite for several Fortune 100s such as Chief Analytics Officer at Estee Lauder, Chief Data & Analytics Officer at Merck Pharmaceuticals, EVP and Chief Data Officer at Sony Music, Chief Data & AI Officer at Royal Caribbean Cruise Lines, and Senior Partner leading the Digital & Innovation Practice at Ernst & Young. Her impactful tenure at IBM as Partner leading Watson Go-To-Market further solidifies her expertise in the field.

As a global keynote speaker, she leverages her technical expertise and storytelling abilities to articulate the business value of data, AI, and technology. Her Amazon bestselling book, *Your AI Survival Guide: Scraped Knees, Bruised Elbows, and Lessons Learned from Real-World AI Deployments*, is made for business leaders without a technology background. Sol’s hallmark is simplifying the complex and helping leaders realize that innovation doesn’t always require cutting-edge solutions but often involves cutting through the noise.