

REGION FOCUS: WORLDWIDE

Modernizing Financial Services Processes with Edge Computing The finance industry is improving the customer experience

and streamlining operations by modernizing infrastructure and applications with the help of edge computing.

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Research Vice President,



Investments in edge computing have a positive impact on the business.

Driving Value to the Business

45% experienced faster

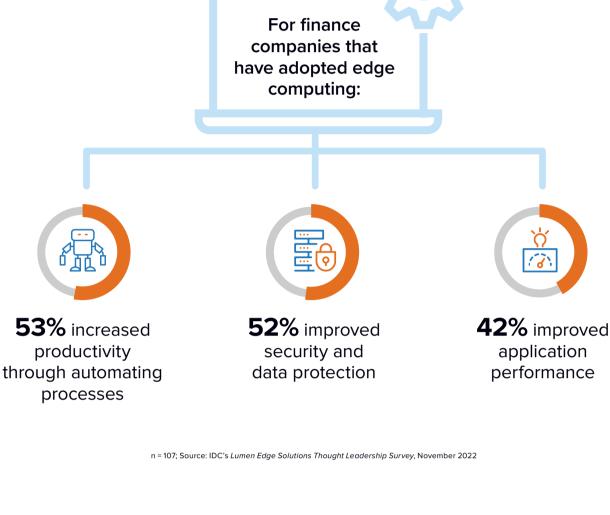


Benefits of Edge Technology

Infrastructure modernization is extending outside

of the datacenter to edge locations.

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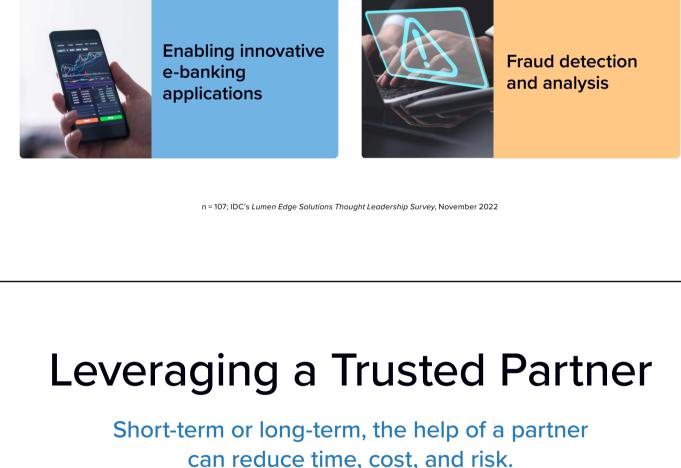
Success Through Use Cases

Financial services companies have benefited

from an initial set of edge use cases.

Improved customer experiences Improved customer security of mobile

and web apps



employed professional services (project-based advisory services)

n = 66; Source: IDC's Lumen Edge Solutions Thought Leadership Survey, November 2022

Among finance companies:

89%

employed managed services (on-going lifecyle management)

Essential Guidance

Follow these best practices to maximize return on investment in modernization projects.



Project-based and managed

services de-risk the deployment



Select use cases that drive

meaningful business

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government and communities adopt emerging technologies.

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